# Would you know what to do in an emergency?

CESTA has a unique program that can assist your business, facility or organization with knowing what to do in an emergency with a simple, one-stop shop that can satisfy all your needs to be prepared.

Meet with a member from our professional training staff to learn more about this comprehensive, cost effective, all-inclusive program.

We can help to guide you in emergency preparedness and discuss information about sudden cardiac arrest and how to properly administer CPR/AED.



## CESTA is a division of Millville Rescue Squad, whose mission is...

The mission of the Millville Rescue Squad /
Medical Response Services is to provide
emergency and non-emergency medical
transportation and rescue services to our
community with the highest standards of
care possible, at the lowest cost possible.
We will succeed in this mission through the
commitment from our community
leadership and the dedication of our highly
trained personnel and devoted volunteers.
We will persevere in the achievement of
quality emergency medical services through
the support of our core values.

Millville Rescue Squad was incorporated on December 18, 1958, as a non-profit charitable organization.

Corporate structure consists of a ninemember volunteer Board of Directors. Board members are made up from a variety of experienced community leaders. A five member administrative team oversees daily operations.

### **CESTA**

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# Don't March To A Different Beat!



Let Community
Emergency Services
Training Academy of
Millville Rescue Keep
You In Rhythm With
Early Activation of
Defibrillation!





A division of Millville Rescue Squad



# Did you know...

## What we will do...

## Other services we offer

- \* Every year, sudden cardiac arrest kills twice as many people as colon cancer, breast cancer, and prostate cancer COMBINED.
- \* According to the American Heart Association, when a person suffers a heart attack (sudden Cardiac Arrest), the person's chance of survival decreases by 7% to 10% for EACH MINUTE that passes without defibrillation; and with defibrillation given in the first minute after Cardiac Arrest, the survival rate can be as high as 90%.
- \* The greatest risk for Cardiac Arrest is among men over 45 and women over 55 years of age,

as well as among persons who smoke, are overweight, or have diabetes.

\* In 2014, the State of New Jersey will require that all educational facilities have access to and know



how to use an Automatic External Defibrillator. Janet's Law also mandates that schools "shall establish and implement an emergency action plan for responding to a sudden cardiac event including, but not limited to, an event in which the use of an automated external defibrillator may be necessary."

CESTA's cost effective, comprehensive program includes:

- 1. Provide an up -to-date Automatic External Defibrillator (AED), approved by the FDA.
- 2. Maintain and test according to the manufacturer's operational guidelines.
- 3. Notification of machine location to your local Emergency Medical Service or ambulance provider.
  - 4. On-site mounting.
- 5. Replace pads and batteries following use or expiration within 24 hours.
- 6. Initial Cardiopulmonary Resuscitation and Automatic External Defibrillator (CPR/AED) 2 year certification for up to 7 employees through either the American Heart Association or another NJ recognized CPR/AED program.
- 7. Provide ventilation device for use initiating CPR. (BVM or pocket face mask)
  - 8. Replacement of AED if warranted.
- Recertification of CPR/AED training at the end of certification period.
  - 10. Medical Direction

Completely
compliant with
Janet's Law
without worry or
hassle!





Through our training academy, CESTA, Millville Rescue Squad offers several classes that you may find advantageous:

- CPR/AED
- First Aid, First Responder
- Emergency Medical Technician
- Babysitting, Pet CPR, Oxygen Administration
- Monthly Free CEU classes (Crime Scene Awareness, Large Scale incident Awareness, Medical Legal, EMS Response to the Active Shooter, etc.)

Millville Rescue Squad hosts several organizations who provide educational opportunities to the community, including:

- Boater Safety through the local marine auxiliary
- Child Safety Seat Training through New Jersey Traffic Safety Alliance
- Defensive Driving through AARP